



Press Release

## ATLANTIA HOSTED THE IIRC ITALIAN ROUND TABLE

Rome, 12 July 2011 – Atlantia hosted on 7 July of this year the first Italian round table of the IIRC (International Integrated Reporting Committee) on the very current theme of Integrated Reporting. Set up in September 2010, the new multi-stakeholder International Integrated Reporting Committee (IIRC) is, through the organisation of international round tables, obtaining input on a new internationally accepted approach for reports that not only provide financial information, but information about an organization's governance, social and environmental performance.

More than 40 participants from among the leaders of the main Italian firms and representatives of the main Institutions took part in the meeting, chaired by Paul Druckman, Co-Chairman of the IIRC working group with key note speeches from Giovanni Castellucci, Chief Executive Officer of Atlantia S.p.A and by Marco Frey, Chairman of the Global Compact Italian Network.

*"The globalisation of markets and the privatisation and liberalisation of numerous industries has meant that the state has withdrawn from many areas and that the public sector has shrunk. Its place has been taken by the private sector, with greater responsibility being handed to major companies, not least with regard to sustainability. This has led to growing demands from investors and the public for greater disclosure regarding issues not strictly related to economic and financial aspects, obliging companies to widen the scope of their reporting to include information on their environmental and social performances and corporate governance in their annual reports. To this*

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*end, the integrated report represents the most suitable format to satisfy these needs, provided that the objectives, approach and content are clearly set out and explained”.*

This is what Giovanni Castellucci, Chief Executive Officer of Atlantia S.p.A. and Autostrade per l’Italia S.p.A. had to say on opening the round table, also focusing on certain key matters, such as the identification of a suitable set of social and environmental indicators and comparability between firms operating in different sectors and countries.

The moderators for the discussions, Paul Druckman and Marco Frey, focused on the role of the International Committee and the main objective of the framework for integrated reporting, which is currently being finalised and will be the subject of public consultation and discussion in coming months.

The integrated report will represent the institutional document with the highest potential in terms of information, containing all the details and figures needed for a global assessment of business performance. The document will have the aim of clarifying the link between sustainability and economic value and the capacity of survival of the business, reflecting the existing links between environmental, social, governance and financial factors affecting the corporate decision making process and long-term strategies.

At the end of his intervention, Paul Druckman asked the Firms present to spread the principles of integrated reporting and promote the work carried out by the IIRC and the results achieved and also to be the pioneers in the country in terms of the application of the framework in the development phase through participation in a biennial pilot programme with the objective of assessing and experimenting with integrated reporting and helping to better define the way for its future application.