

Press Release

MUNDYS: LIVE THE SINGLE “CONNECTIONS”. WRITTEN BY BARKEE BAY, IT WILL BE THE SOUNDTRACK FOR GREEN TRAVELLERS

- ✓ The new single, produced by the emerging band in collaboration with Mundys, aims to encourage passengers to think about how to travel sustainably. The singer-songwriters involved in a flash mob today at Rome’s Leonardo da Vinci airport

Rome, 31 July 2024 - A Flash Mob(ility) to brighten the day of people departing from Fiumicino airport. This was the initiative organised by Mundys that involved passengers departing today from Terminal 3 at the airport managed by ADR. Travellers were entertained with “Connections”, a song written by Barkee Bay, an emerging Italian group backed by the Parent Company. Passengers were able to watch the group play before taking off on their summer holidays.

The lyrics – written by the young artists, all under 30 – are all about the theme of sustainable travel, putting the spotlight on how protection of the environment is at the heart of Mundys’s business strategy.

After launching the infrastructure group’s new identity last year, Mundys is continuing to invest in new musical talent as a way of connecting people. The three artists – all strongly committed to issues around climate change – were chosen by Mundys to create a soundtrack for summer that could accompany people using the Group’s infrastructure. In keeping with the Company’s values, the band of under-30s have used words and music to communicate the cornerstones of Mundys’s approach to doing business: simplifying daily life and meeting people’s need for increasingly sustainable, integrated and smart forms of transport, providing a unique travel experience and bringing people together.

Travellers took part together with 10 student dancers from Rome’s Accademia Artisti, a leading film and audiovisual arts school. To mark the occasion, the dancers wore t-shirts with the Group’s logos, highlighting

the global nature of Mundys's businesses, employing over 23,000 people in 24 countries, managing 5 international airports (through Aeroporti di Roma and Aeroports de la Cote d'Azur), operating 9,200 km of motorways (Abertis and Grupo Costanera) and providing digital services (Yunex Traffic and Telepass) designed to improve people's lives when on the move.

The flash mob was another Mundys initiative created to connect people and infrastructure during the peak summer travel season, which is currently seeing a daily average of over 160 thousand passengers pass through Fiumicino airport, with a record 176 thousand registered on 14 July. This marks a 20% increase on the same period of last year, with travellers heading to the main summer holiday destinations in Spain and Greece, including Ibiza, Palma di Mallorca, Santorini and Mykonos. This year has also seen the addition of new destinations from Rome, with Izmir, Nuremburg, Hanover and Brest available from summer 2024. The number one intercontinental destination was again New York, with 11 flights a day from Fiumicino. The market for Middle Eastern destinations is also proving significant, thanks to ITA Airways new services to Riyadh, Accra and Dakar.

Travellers are at the heart of the Mundys Group's operations, with its subsidiaries coming together to work on the project called "The Line". This was a form of reportage, created to tell the stories behind the faces of 75 travellers around the world, shot by the photographer Enrica Panà. Each account was different but linked by a common denominator: the Mundys Group and travel experiences in the places where its infrastructure is located. His itinerary took Panà on a trip from Europe to Latin America in the search for engaging stories, including the one told in the song by Barkee Bay: an Italian band taking to the road to share their passion for music with other people.

LYRICS OF "CONNESSIONI"

*For Falil, who knows when he sets out but has no idea when he'll be back,
and always knows what he's leaving behind but never what he'll come across.*

*For Jasmine, who works up in the air,
and dreams about one day cycling to the airport
as she does in summer beside the sea,
believing in all forms of natural energy.*

*In new ways of travelling, along roads well
lit by LED lamps or solar energy.*

*For Giulio, who travels light,
with a backpack and a sleeping bag,
carrying just a few clothes,
and a host of stories picked up along the way.*

*From Nawe Dave and Clara, Yuri Mamadou and Diego,
from Ale Thiago Jenny and Awa, from Silvia Kiriku and Mineko,
from all of us on the move, in a sustainable and innovative way,
from Spain to Mexico City, from Milan to Puerto Rico.*

*Our actions will determine the future,
setting the pace of movement,
turning up the volume and lowering emissions.*

*We're in transit and connected,
now that we're closer than we were before,
and Falil met up with Jasmine
and they talked until they fell in love.*

*Now that I can see that Giulio has changed,
is more aware and focused.*

*There's still some sand inside his backpack
from the night he spent at the lighthouse.*

*Life is a journey to be cherished
that makes us free, and what we are
constantly reminds us to be grateful
for this world that must be preserved.*

*Our actions will determine the future,
setting the pace of movement,
turning up the volume and
lowering emissions.*
